RythmCore Ads

PRECISION UNLEASHED

Rythmcore is an AI-driven marketing company revolutionizing audience targeting and campaign optimization. Our proprietary AI ensures brands reach high-value audiences with precision while maximizing impact and eliminating wasted spend and are Committed to brand integrity.

RythmCore
Ads

Current Products

RythmCore AI Open Targeting

A broad targeting approach using AI for open platforms

RythmCore AI YouTube Targeting

Focused targeting strategy for YouTube using AI
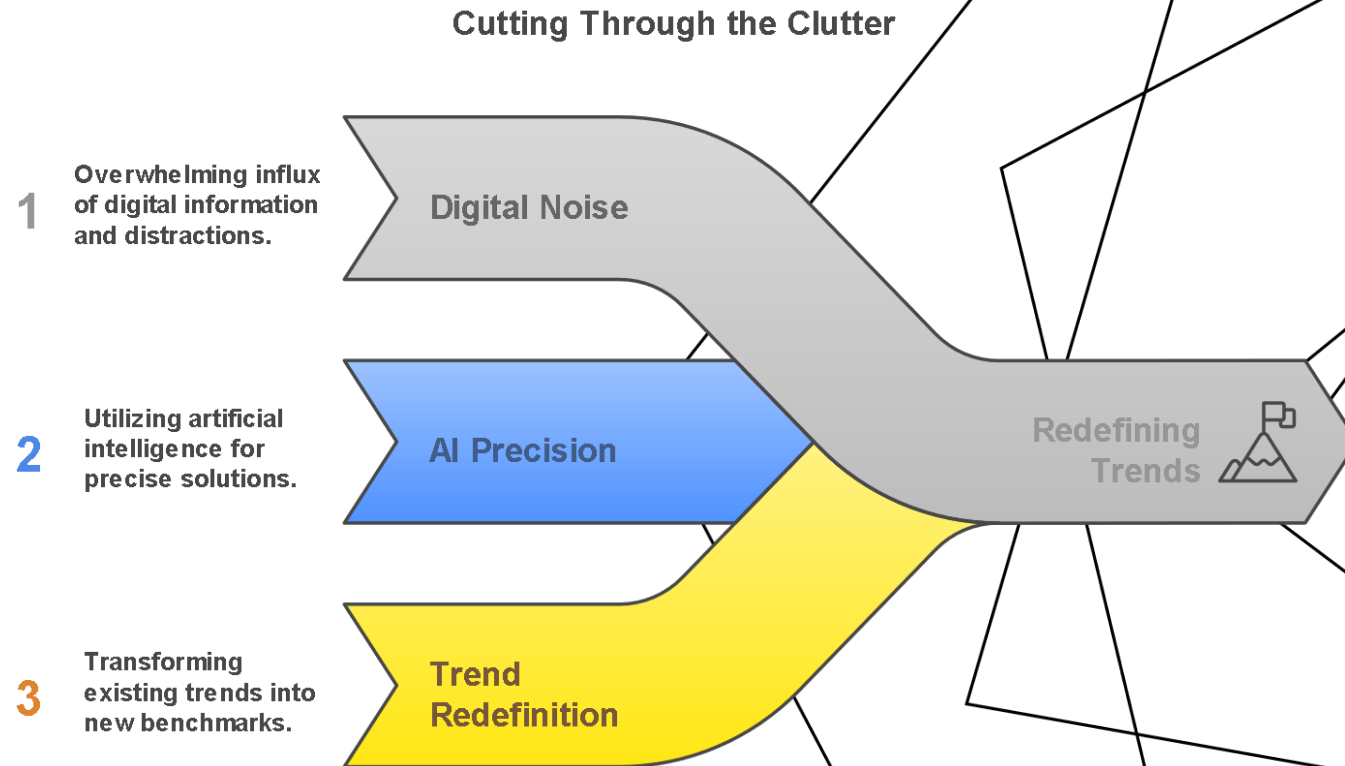
Social Media Management and Retargeting

Managing social media presence and retargeting audiences

CTV Campaigns

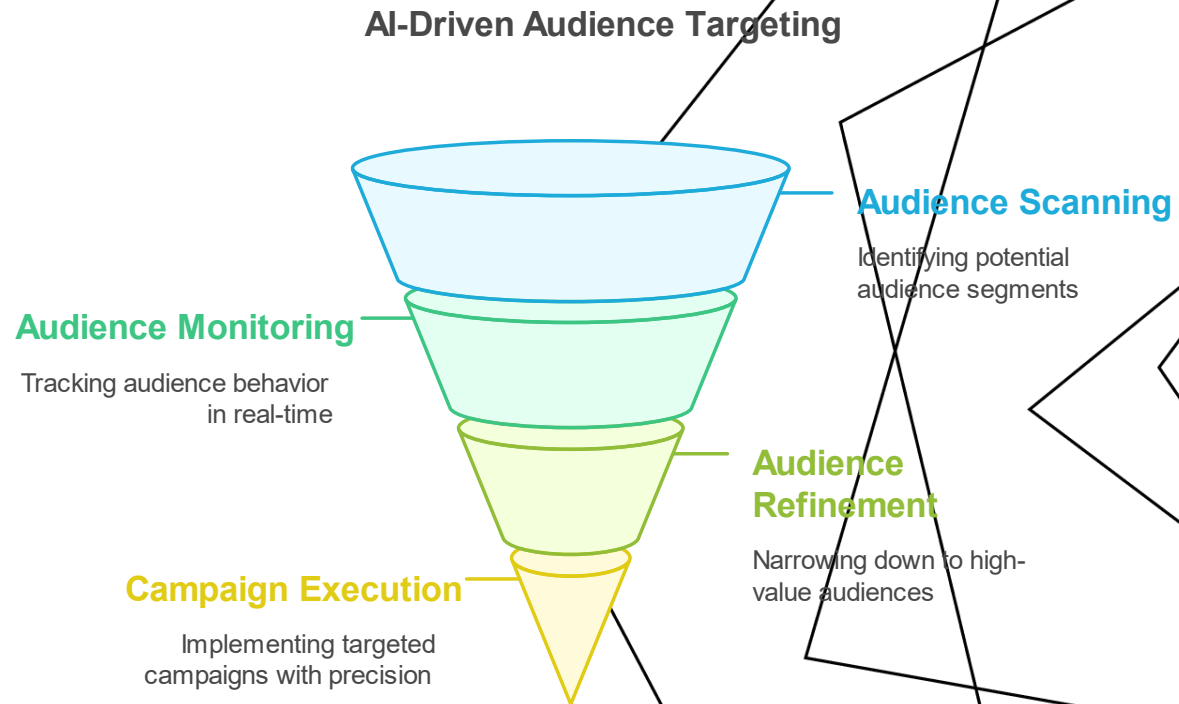Campaigns designed for connected TV platforms

OUR INNOVATION

In a world oversaturated with digital noise, Rythmcore cuts through the clutter with AI-powered precision. We are not just following trends we are redefining them.

Cutting Through the Clutter

1 **Overwhelming influx of digital information and distractions.**

Digital Noise

2 **Utilizing artificial intelligence for precise solutions.**

AI Precision

3 **Transforming existing trends into new benchmarks.**

Trend Redefinition

Redefining Trends

4

OUR INNOVATION

Our proprietary AI scans, monitors, and refines audience targeting across the **open web and YouTube** with **unmatched accuracy**. Every campaign is infused with real-time, data-driven intelligence, ensuring brands reach their **most engaged, high-value audiences**.

AI-Driven Audience Targeting

Audience Scanning
Identifying potential audience segments

Audience Monitoring
Tracking audience behavior in real-time

Audience Refinement
Narrowing down to high-value audiences

Campaign Execution
Implementing targeted campaigns with precision

OUR INNOVATION

But targeting is just the beginning. We **elevate campaigns** through relentless optimization **filtering out low-quality inventory, maximizing impact, and eliminating wasted spend**.

6

Campaign Optimization Process

Targeting Audience

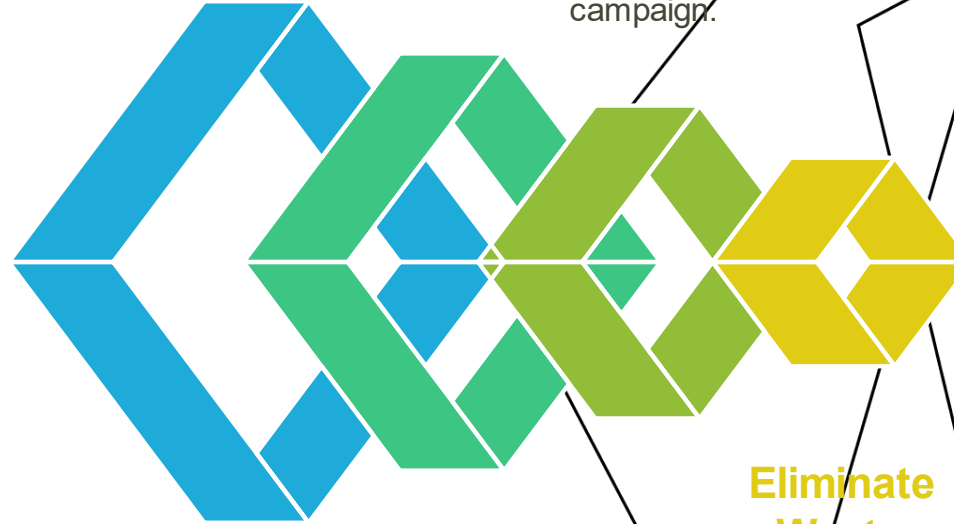Identifying and focusing on the right audience.

Maximize Impact

Enhancing the effectiveness of the campaign.

Filter Inventory

Selecting high-quality inventory for use.

Eliminate Waste

Reducing unnecessary expenditures.

OUR INNOVATION

Beyond performance, we are **guardians of brand integrity**. Every impression, every article, and every audience is **rigorously vetted**, because marketing should be more than just reach it should be meaningful.

Ensuring Meaningful Marketing

Rigorous Vetting

Brand Integrity

Meaningful Reach
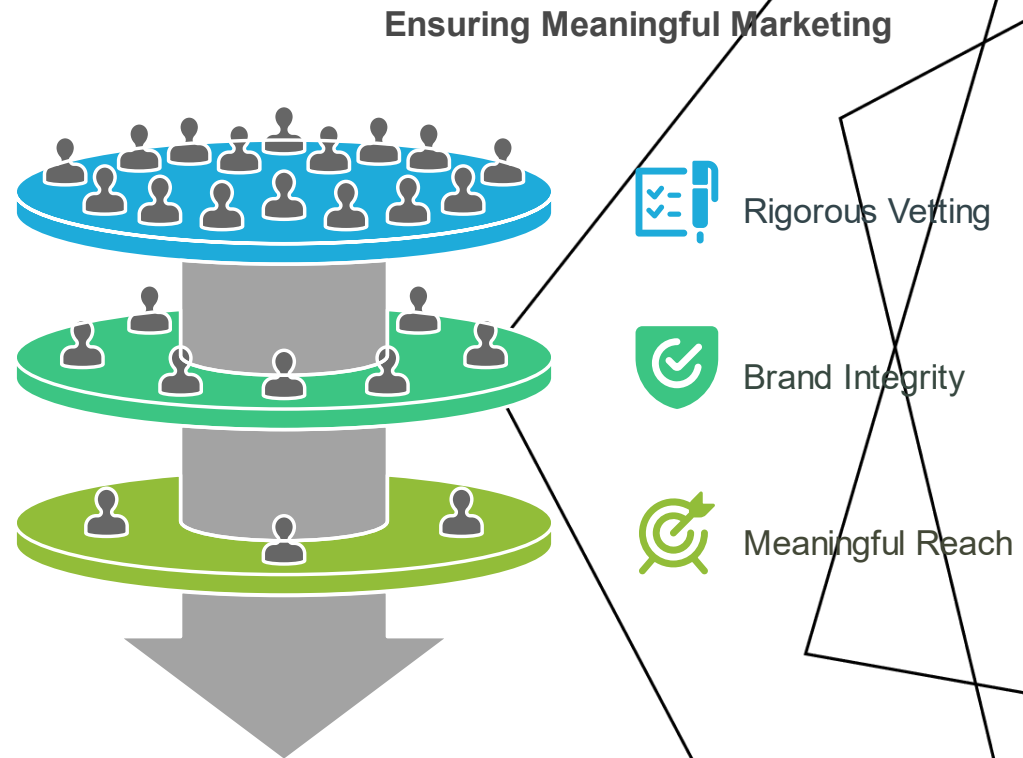
WHY US?

MAIN PROBLEMS IN OPEN TARGETING

- **Wasted Ad Spend:** Ads often end up in low-quality placements, leading to ineffective targeting and wasted resources.

- **Inefficient Audience Segmentation**: Traditional targeting methods fail to adapt quickly to shifts in consumer behavior, resulting in outdated or irrelevant targeting.

- **Brand Safety Concerns:** Ads are sometimes served alongside inappropriate or unsafe content, damaging brand reputation.

- **Lack of Real-Time Optimization:** Campaigns often don't adjust in real time, missing out on opportunities for improvement during active runs.

- **Oversaturation of Digital Space**: With so many ads competing for attention, it's difficult to ensure campaigns reach the right, high-value audiences amidst the noise.

OUR SOLUTIONS

- **Intelligent Domain & Video Analysis:** Our AI identifies and categorizes domains, articles and YouTube videos where ads will appear, ensuring precise targeting from the start.

- **Accurate Audience Matching:** By understanding the content of each Campaign, our AI selects the most relevant, high-value audiences for each ad.

- **Proprietary AI Design:** Our unique AI approach allows for more precise audience predictions and better performance than traditional methods.

- **Continuous Optimization:** Our AI adapts in real time, refining audience targeting throughout the campaign for maximum engagement.

- **Contextual Awareness:** Our AI understands the context of each placement, ensuring your ads reach the most relevant audience based on content relevance.
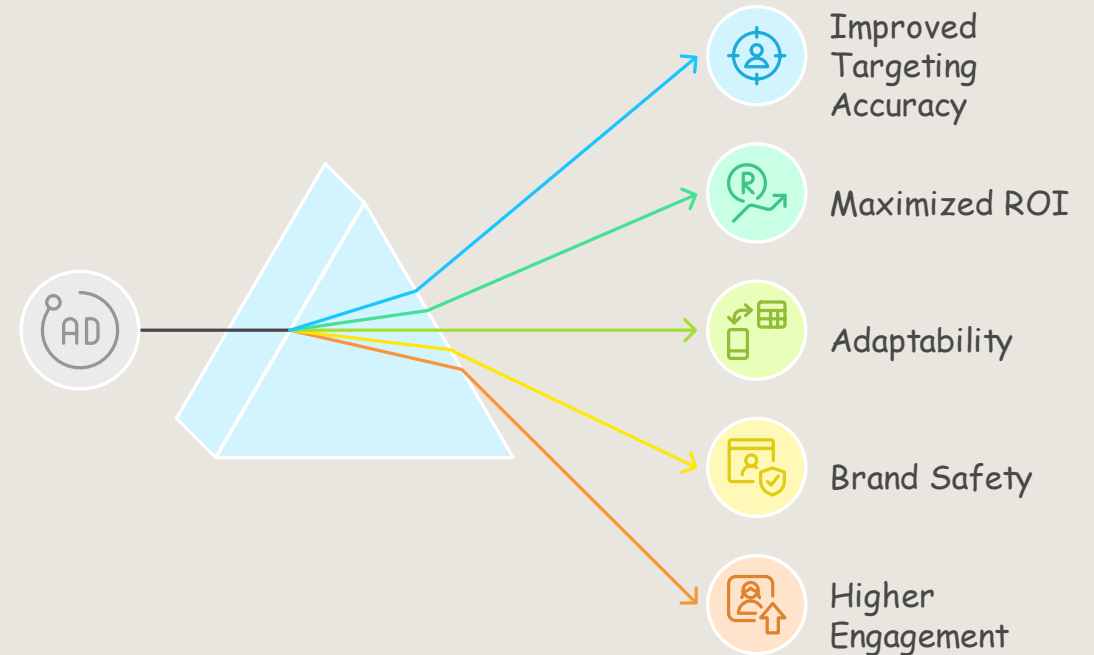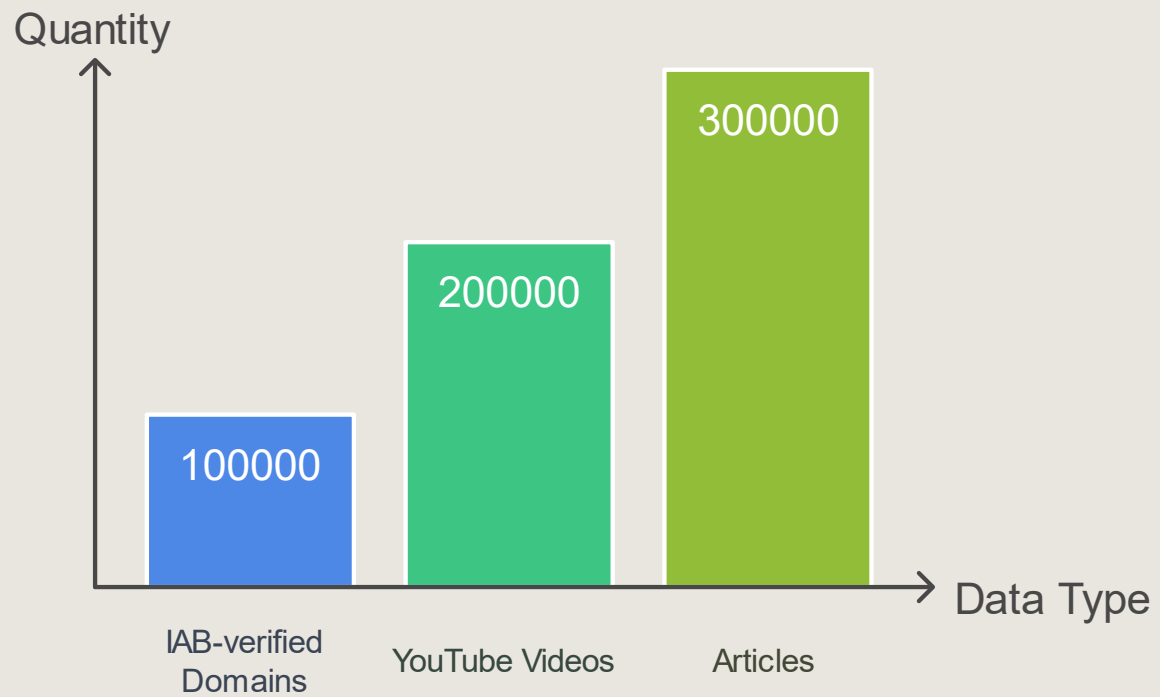
PRODUCT BENEFITS

PRODUCT BENEFITS

Unveiling RythmCore AI's Advertising Edge
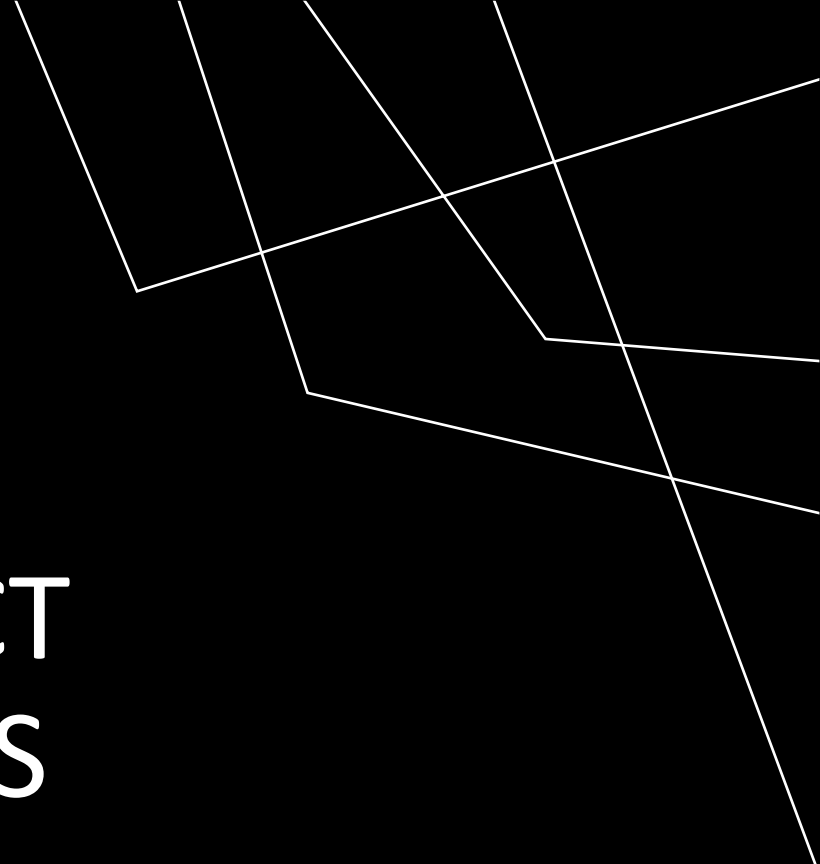
- **Better Targeting:** Ensures ads reach the most relevant, high-value audiences.

- **Maximized ROI:** Eliminates wasted spend with precise audience matching.

- **Brand Safety:** Ads appear in suitable, relevant environments.

- **Higher Engagement:** Aligns ads with the right content for more impactful results.
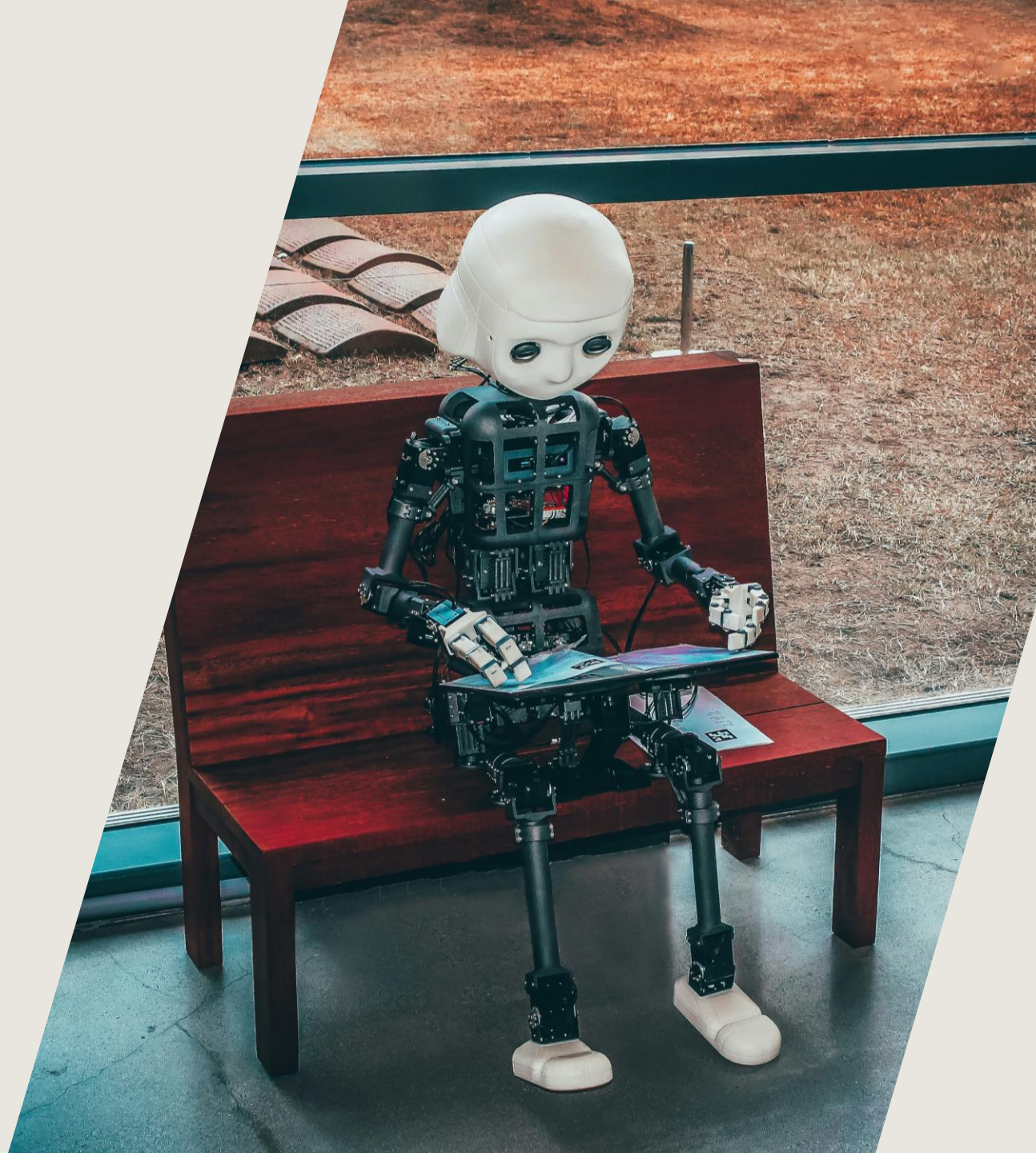

Improved Targeting Accuracy

Maximized ROI

Adaptability

Brand Safety

Higher Engagement

CONTINUOUS AI TRAINING

Quantity

300000

200000
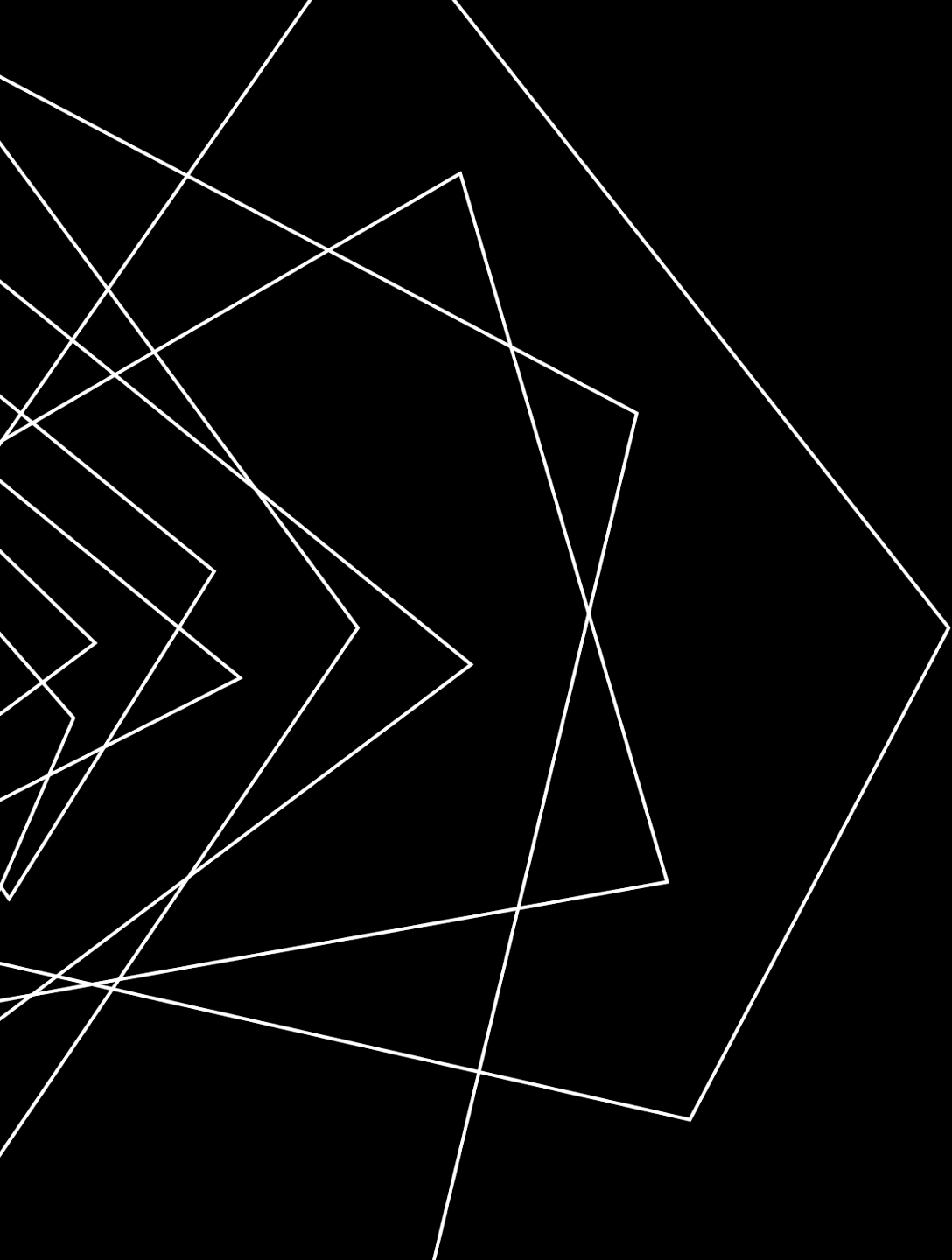
100000

IAB-verified
Domains

YouTube Videos

Articles

Data Type

AI Training Data Scope

CURRENT AVAILABLE MARKETS

Market	Total Audience Size	Minimum Spend (Monthly)	CPM Video	CPM Display
MENA Region	203,291,673	$3,000 - $5,000	TBC	TBC
North America	389,242,724	$5,000 - $10,000	TBC	TBC
South America	356,972,343	$4,000 - $8,000	TBC	TBC
Europe	205,501,777	$5,000 - $10,000	TBC	TBC

THANK YOU

Sales@Rythmcore.com

www.Rythmcore.com